

*For more information, contact:*  
Nora Bresnahan  
Geotechnology, Inc.  
n\_bresnahan@geotechnology.com  
314-997-7440

**FOR IMMEDIATE RELEASE**

**Pamela Cole Joins Geotechnology, Inc.'s  
Business Development Team**

**St. Louis (February 5, 2007) --- Geotechnology, Inc.**, a leading provider of a comprehensive range of consulting services in applied earth and environmental sciences, hired Pamela S. Cole to join the company's Business Development Team. In her new role, Ms. Cole's responsibilities include business development for both the St. Louis headquarters and the Collinsville, Illinois office. She will market the firm's geotechnical, environmental, drilling, geophysical and materials testing services to development, industrial and transportation / infrastructure clients.

Ms. Cole comes to Geotechnology after serving in the same capacity at Midwest Engineering Services, Inc. for more than 8 years. She earned a Bachelor of Science in Petroleum Engineering from the University of Missouri-Rolla in 1982.

In 2005, Ms. Cole was elected the first female president of the Engineers' Club of St. Louis, the third oldest engineering society in America. She remains active in several additional organizations including Progress 64 West of which she is a board member, Commercial Real Estate Women (CREW) and Retail Employers and Builders Association (REBA).

Geotechnology, Inc., is an employee-owned, professional corporation offering a comprehensive range of consulting services in applied earth and environmental sciences, including geotechnical and environmental engineering, materials testing, geophysics and drilling. Geotechnology has provided expertise on nearly every major construction project in the region, including the new Busch Stadium, Lambert Airport expansion and Pinnacle's "St. Louis City" Casino. Geotechnology, Inc. is based in St. Louis, Missouri and has offices in Collinsville, Illinois and Overland Park, Kansas. Geotechnology has 120 employees and recorded \$13.4 million in sales in 2006.

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